



**Number and title of the action from the project proposal: D1-67**

**Title of the deliverable from the project proposal: International final conference**

**Number of the deliverables: 1**

**Delivery date: 06/2024**

Title of the event	Verso una outdoor recycling valley?
Date	23.05.2024
Location	Fondazione Sportsystem, villa Zuccareda Binetti, vicolo Zuccareda 1, 31044 Montebelluna (TV). Italy
Type of participants	Private companies, public authorities, industrial and artisan representative bodies
Number of participants	104

Together with Tecnica and FESI, Fondazione Sportsystem organized the final international conference for the Project on May the 23<sup>rd</sup> 2024 in Villa Zuccareda Binetti, Montebelluna (TV), Italy with the title “Verso una outdoor recycling valley” (see *Annex 1\_presentation and planning of the event*).

Aim of the conference was to share the project’s best practice and results as well as encourage the whole sport industry to consider as priorities the ambitions of the European Green Deal (including the CO2 neutrality target by 2050 detailed in the Circular Economy Action Plan) and customers’ expectations for what concerns products developed with environmental externalities mitigation systems.

All the above factors are, and will be even more in the near future, of stimulus for the sport industry to enhance the circularity of the business models. Thanks to the contribution of FESI and On. Alessandra Moretti, the conference widen the local perspective of the project to the European level linking it to the coming legislation of the “Green Deal” and the new “ecodesign rules” for EU manufacturers.

The following speech, given by Tecnica Group’s staff , shared the results and best practice of the Recycle Your Boots project and was the occasion to award both Treviso’s Sportler store and Dolomiti Superski for their outstanding contribution in the collection of skiboots.

The following contribution was a shared one where the three case studies developed during the project (*Dainese, Selle Italia and Rudy Project*) shared their experience within the project and how they are approaching the challenges posed by “ecodesign for recycling”.

**BENEFICIARIES**





The last part of the event focused on a roundtable about the hypothetical establishment of an outdoor recycling valley in the area of the Sportssystem District. Goal of the roundtable was to collect and share a variety of perspectives on the subject in order to postulate a district shared solution on the future EPR regulation. Contributions were given by representative of the following public and private bodies:

- Italian Ministry for the Environment, Department for the Sustainable Development;
- Veneto Region, Department of education, professional development, work and equal opportunity;
- Confindustria Veneto Est;
- Intesa Sanpaolo, Circular Economy Innovation Centre;
- Tecnica Group.

The event ended with a networking convivial refreshment.



#### BENEFICIARIES





*NORDICA*

 **TECNICA**



The LIFE-RecycleYourBoots project has received funding from the LIFE Programme of the European Union.



**RECYCLE YOUR  
BOOTS**

#### BENEFICIARIES



**Fecam**<sub>srl</sub>



**INTERSPORT**

**LAPRIMA PLASTICS**  
La prima plastica per le calzature sportive

**Montebelluna Sport system**



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